

BETHANY

GRAPHIC DESIGNER

GLAZE

THEGLAZEDDONUT.COM

CONTACT:

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SUMMARY:

I'm an enthusiastic designer looking for a challenging, creative position where I can use my experience in design and marketing to offer high-quality end-products.

QUALIFICATIONS:

Adobe Creative Suite
Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Microsoft Office Suite
Mac & PC

Basic Understanding of:
HTML/CSS, Adobe XD, Ceros

EDUCATION:

**The Art Institute
of Washington, Sept. 2006**

BFA Cum Laude -
Media Arts and Animation

Alpha Chi Lambda
Honor Society

Cumulative GPA - 3.5

AWARDS:

Best Animation - Visually
Wired Festival - 2006

WORK EXPERIENCE:

Cuisine Solutions - Dec 2016 - Present
Senior Graphic Designer

- Develop and collaborate across various departments on impactful food packaging in national stores, including rebranding to a new design, project management, and innovation. Review color proofs and attend press checks at external printers to ensure photo and colors are correct.
- Assist with updating the company's branding and maintaining across all channels, including updating packaging, brochures, booklets, posters, event signage, menus, presentations, and social media campaigns.
- Art-direct multiple photoshoots in relation to retail packaging.
- Promoted to Senior Graphic Designer in July 2019. Trained and mentored the junior graphic designer in our brand standards and packaging processes.

The Arc of United States - Jan 2016 - Dec 2016
Marketing Associate, Graphic Design and Branding

- Developed and collaborated on visually impactful marketing materials including the annual report, newsletters, postcards, brochures, flyers, event signage, posters, advertising campaigns, infographics, and web graphics.
- Upheld and enforced The Arc's branding standards, offered solutions to common issues and assisted chapters of The Arc with their rebranding efforts.
- Collaborated with multiple departments on projects for their needs and audience.

Creative Group - March 2015 - December 2015
Graphic/Print Designer

- Contract Graphic Designer designing custom graphics and proofing training materials for professional conferences.
- Updated and implemented changes to sales presentations to reflect new product lines.
- Collaborated with clients on new graphics to effectively communicate materials while maintaining strict brand standards.
- Managed multiple projects with various deadlines and internal checkpoints delivering all materials on-time.
- Participated in team meetings, portfolio reviews, and critiques providing valuable feedback and suggestions for other designers projects.

HITT Contracting - August 2011 - January 2015
Graphic Designer

- Creative lead on client and internal presentations, print collateral, promotional items, proposal graphics, photo editing, and custom projects
- Maintained corporate branding standards on all collateral and materials.
- Attended external symposiums as a representative of the company, updated HITT on new marketing techniques in the construction industry.
- Thrived in a fast-paced, deadline driven environment.

Mediatech Inc. - November 2009 - July 2011
Graphic Designer

- Produced all multimedia associated with the marketing department's promotion of products.
- Completely redesigned all company promotional materials, including the product catalog and website.
- Managed the company website and social media sites.

Allied Advertising - November 2006 - July 2009
Production Artist

- Developed final product designs for major motion picture studios' newspaper advertisements
- Daily interaction with account executives during design development
- Adhered to strict deadlines and delivered ads to newspapers 100% on time.